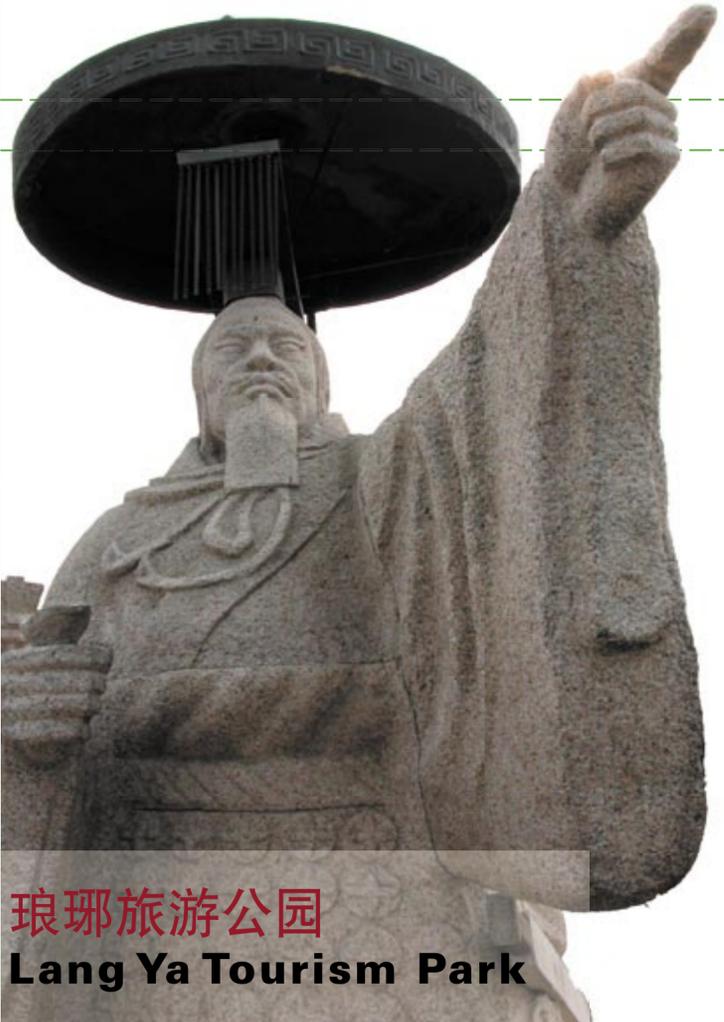


琅琊旅游公园的发展潜力及价值对于琅琊组团的未来发展十分重要。最主要的景点包括琅琊台的历史遗迹、群山的自然美景及它与大海近邻的优势。此地交通便利,可以大力发展娱乐和教育观光旅游业。琅琊旅游公园的群山衬托着大海边具有滨海古典的美,长而优雅沙滩和突兀的礁石处处可见。我们认为,旅游区的设置必须与自然融为一体,并有助于当地渔业经济和教育经济的发展。在公园扩建时,应特别注意多建具有历史象征意义的建筑;可以通过限制建筑物高度及城区扩展范围的方法,使得周围的村庄、服务设施、娱乐中心、娱乐设施建筑在视觉上与历史及自然环境相协调。

The potential and value of this district is of great importance for Lang Ya City Group's future. The most significant aspects are those based on the historic archeology of Lang Ya Tai and the natural beauty of the mountains and their proximity to the sea. Recreational access and serious educational tourism opportunities abound. The setting boasts the classic coastal beauty of marine headlands, long elegant beaches and rocky outcrops. The tourist areas must be integrated with nature while contributing to a fishing and education-driven local economy. As the park develops, it is essential that only structures of historic symbolism have predominance. Such elements as supporting villages, nearby services, entertainment centers, recreational architecture and facilities need to be visually subordinate to the history and natural beauty, through height restrictions and urban growth boundaries.



焦点 1: 琅琊旅游公园

Focus 1: Lang Ya Tourism Park

1.0 琅琊台

琅琊台是琅琊组团的中心和标志。作为一个“活公园”,它显示了这个地区的繁荣。公园以步行游览为主,进口处设公园管理办公室、纪念品店、旅游服务商店。北部入口靠近滨海公路出口,有一个消防站。南部入口靠近琅琊公园的旅游区。为限制园内车辆,游人入园游览需附少量费用,而市民可以免费入园游览。公园入口处及旅游服务区都设有停车场。琅琊台的东部可以俯瞰大海,此处只修建自行车小道和游人步行道(可行驶救护车)。周围群山保持不动,博物馆和纪念品店需加以修缮。整个园区要与整个区域的交通系统相连。公园内现有的一些建筑物需拆除或改建,以保持整体风格的一致。琅琊台有一种永恒的气质,通过精心开发,我们可以使这种气质更加突显。

1.0 Lang Ya Tai

Lang Ya Tai is the central feature and defining symbol of Lang Ya. As a “living park,” it celebrates the success of the area. The park experience focuses on pedestrians. Park entrances include park administration offices, gift shops and tourism services. The north entrance is near a Coastal Road exit, and has a fire station. The south entrance is near the tourism area of Lang Ya Park Village. To limit automobile traffic in the park, visitors pay a small fee, while residents may enter at no charge. Parking is available at park entrances and tourism services areas. The east side of Lang Ya Tai, overlooking the sea, has only bicycle trails and pedestrian walkways (with accommodations for emergency vehicles). Existing monuments remain undisturbed, while the museum and gift shops are enhanced, and the area is integrated into the region's transportation network. Some existing buildings within the park area must either be removed or remodeled to be consistent with the program. Lang Ya Tai has a quality of timelessness, which can be enhanced by careful development.

1.1 琅琊公园村

这将是一个主要的渔业中心,可建设一个用于商务渔船捕捞和钓鱼运动的大码头。渔村在琅琊公园区内,其土地使用类型和建筑模式应与公园相一致,并需要对城区再加以绿化。渔村应给人以愉快好玩的感觉,有如加州的山沙丽多Sausalito市、佛罗里达州的西匙Keywest城、缅因州的肯邦波特Kennebunkport市、意大利的清珂佛萨Chingquefersa市和希腊的波多河丽Porto Heli市的特点。艺术家可以来此居住,并小规模制作艺术品。游人在此可以买到有趣的手工作品,并可以亲眼看到它的制作过程。娱乐设施包括博物馆、水族馆、旅游表演馆、饭店,本地区渔业历史展览馆及一些具有本地历史事件的匾额和碑刻,以教育人们。这里还应设立一个旅游服务培训中心,制定旅游服务标准、培训人员,让他们充分体现琅琊组团旅游业的精神风貌。

1.1 Lang Ya Park Village

This will be a major fishing center, and will offer a large harbor for commercial fishing boats as well as for sports fishing. The village is considered within the park boundary, so zoning and building codes will follow park standards and will require a “greening” of the city. The village will have a feeling of fun and playfulness, with attributes represented by towns such as Sausalito, California, Key West, Florida, Kennebunkport, Maine, Chingueterra, Italy, and Porto Heli, Greece. It will support artists, entrepreneurial businesses such as bed and breakfasts, and small-scale artisan manufacturing. Tourists will be able to buy interesting craft items and to also see how they are made. Amenities will include museums, an aquarium, tourist shows, restaurants, historical references to fishing in the area, and educational plaques describing the local historic events. The Tourism Training Center will establish standards and train employees to represent Lang Ya City Group in the tourism industry.

我们规划一条小马路把渔村和附近岛屿连接起来,行人和自行车(及救护车),也可能有电车,可以在小马路上行驶;但机动车辆则不允许上到小岛上。花上一个下午在小岛上漫步,一边呼吸着咸咸的空气,一边欣赏着独特的风景,这将是非常惬意的事情。

A small roadway will connect the village to the nearby island, and will support pedestrian and bicycle traffic (and emergency vehicles), and perhaps a tram. Automobiles will not be allowed on the island. The island is a wonderful way to spend an afternoon wandering and savoring the unique views and salt air.

琅琊公园村的东面是一个历史码头遗迹。公元前219年,秦始皇在这个地方把成百上千的童男童女送往日本。这个码头在视觉上又实际上与琅琊台相连。游人可以从这个码头一直走到山顶。在了解了这个地区的历史后,游人可以参观小渔村,参加其中的许多娱乐活动。

To the east of the village is the historic port where the first Qing emperor dispatched thousands of boys and girls to Japan in 219 B.C. This port will be connected, both visually and physically to Lang Ya Tai, allowing visitors to walk from the port to the top of the mountain. After learning of the history of the area, tourists will be able to enjoy the facilities of a working fishing village that also provides abundant tourist amenities.

(商业渔业、钓鱼运动、历史景点,艺术社区、艺术加工、游客娱乐、旅游服务、食宿、旅游培训中心。目标人口:6,300)

(Commercial fishing, sports fishing, historical attractions, art community, artisan industry, tourist amenities, tourism services and residences, bed and breakfast lodging, Tourism Training Center. Target population: 6,300.)



从滨海公路上的车辆出口可以直接前往琅琊公园。应该精心规划公共交通系统以满足大批游客的交通,从而减少出现长时间交通阻塞的情况。优先考虑的交通系统应该是轻轨列车、有轨电车、或少量旅游客车,为便于论述,以下简称之为“轻轨”。轻轨与其他地区的交通系统相连接,进一步完善了这一区的交通网络。人们可以从这里很方便的前往青岛及国内外其它地方。优先考虑的公共交通系统必须以功能好效率高为目的,便于人们在城区和公园等地多方面得以美的享受。作为交通系统的补充,可多建人行道和自行车道,人们可以更为休闲的前往公园,而不会造成公路的过度拥挤和产生拥挤的感觉。用于建设公园的土地面积要足够大,以满足琅琊组团长期发展的需要。由于公园临近生态保护区、农田及工业区,本地区的旅游潜力又得以加强。

Easy automobile access is provided to the park through limited vehicular exits from the Coastal Road. To consider and minimize long-term traffic congestion, a well-planned public transit network will move great numbers of people. This right-of-way based transit can be light rail, tram or limited guide-way buses – for simplicity, the rest of this book refers to “light rail”. Links to the greater regional transportation systems support the success of the local network, while providing efficient connections with Qingdao, national and international destinations. These mass-transit rights-of-way must be functional and efficient while providing diverse and beautiful experiences in the Park and urban area. Supplementing the larger scale transportation systems is an abundance of walkways and bikeways that make the whole park accessible in a more relaxed way without the impression of crowding or over-use. The amount of land designated for the Park is necessary to accommodate the long-range growth in the Lang Ya City Group. The Park's proximity to adjoining ecological and productive lands for farming and industry extend the potential of the tourism area.



1.2 大众旅游社区

这是一个旅游娱乐和文化教育的中心。附近的龙湾沙滩可保护利用,作为公共娱乐场地;沙滩上有游泳及其他娱乐设施。这儿全年提供文化教育和娱乐服务。例如,可以利用这个公园举行各种多元文化教育展,分别展示中国和日本的风俗传统;附近,可建造一些历史村,再现中国人在公元前219年可能是如何生活的。这些公园有可能成为游人全年经常光顾的地方。另外,可以通过在园内设置韩国村、韩国园,显示黄海文化,从而进一步突出中日两国在历史上的联系和中、日、韩人民的友好纽带。

旅游活动应有广泛地社会、经济吸引力。这将进一步促进经济的发展。随着中国中产阶级人数的增多,象琅琊这样的度假中心将成为巨大的经济发展的驱动力量。

(旅游服务、旅游娱乐、沙滩活动、博物馆、花园、旅游教育小亭子)

1.3 海洋研究所社区

海洋研究所社区的重点在于建设一个海洋生物和海滨保护的研究教育中心。它可以与青岛或北京某所主要大学合作,为该中心及其服务的社会带来研究便利和经济利益。相邻的胡家村将沿着为大学和研究功能配套的方向发展。这个村也将设置小旅馆,向游人提供食宿服务。战略上而言,海洋研究中心应设在海边,靠近海边沼泽地、新建淡水湖和渔业养殖场。研究成果可以支持附近渔场,高科技养鱼村(山东头)和琅琊旅游村。

(研究中心,教育,旅游中心,可居住,目标人口2,500)

1.2 Affordable Tourism Community

This is a center for tourist entertainment and cultural education. Nearby dragon beach is preserved for public use and enjoyment. Beach facilities include watercraft, swimming, and other recreational activities. Year-round tourist destination facilities will offer cultural education as well as entertainment. For example, a cross-cultural education exhibit could accompany a pair of gardens illustrating Chinese and Japanese traditions; nearby reproduction villages show historical examples of how Chinese and Japanese peoples might have lived in 219 BC. The gardens have the added potential to be the primary year-round tourist destination of the local community. To contrast the Chinese-Japanese historic connection an example of Korean villages and gardens could fill out the Yellow Sea Cultures.

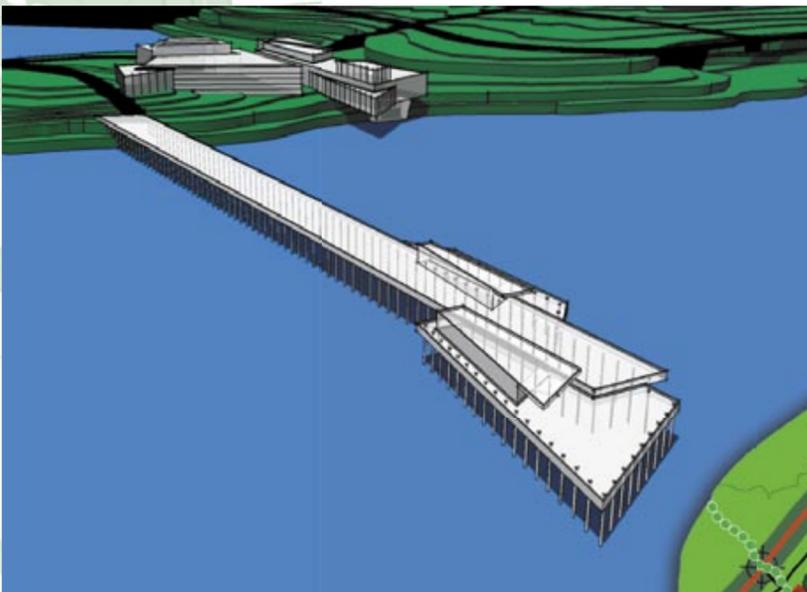
Tourism activities should be designed to have broad socio-economic appeal. This will speed achievement of critical mass for economic activity. As the middle class Chinese population grows, vacation areas such as this will become a significant economic driver.

(Tourism services, tourist entertainment, beach activity, museums, gardens, tourist educational kiosks.)

1.3 Marine Institute Community

This community is focused on a research and education center for marine biology and coastal preservation. Its association with a major university institution in Qingdao or Beijing will provide research and economic benefits to the institutions and to the communities that they serve. The adjacent village (Hujiaoshan) will develop to support university and research functions. This village will be also support visitors in small Inns and Bed & Breakfast accommodations. The Marine Institute is strategically located on the sea, near saltwater marshes, a new fresh water lake, and production fish farming. Research will support the nearby fish farms, High Technology Fishing Village (Shandongtou), and Lang Ya Park Village.

(Research institute, education, tourism center, support residences. Target population: 2,500.)



焦点 1: 琅琊旅游公园 Focus 1: Lang Ya Tourism Park

1.4 山海公园

山海公园是个风景秀丽的区域,应设为省级公园。在保护其重要的生态系统的同时,可方便大众对海滩的利用。山海公园内部原始自然风光无限美。作为公园对土地影响少,保持了地域的原野和自然,提高了公园的吸引力。山海公园创造了一个绿色长廊,把车轮山度假区和水晶城及其它密集人口社区隔开来。公园会吸引无数的游人,无论是从林间穿行,或是在绿色群山中或滨海小路上漫步,或者在小河边垂钓,或者在林间野餐,在沙滩上闲逛,抑或在蓝色的大海里畅游,都是大自然赐给琅琊的无穷的快乐。

(野餐、徒步、边欣赏风景边驾驶、游泳)

1.4 Mountain to Sea Park

This scenic provincial park uses its existing natural beauty and offers easy beach access while preserving the essential eco-system; such low-impact management of the land, while retaining a wilderness character, enhances the park. It creates a large green belt that connects the mountains to the sea, while separating the Chelun Mountain Resort from Crystal City and other dense uses. Park facilities will invite the public to take a peaceful woodland drive, hike along green mountain and coastal trails, fish in the rivers, enjoy picnics among the trees, walk along the beautiful sand beaches, and swim in the ocean.

(Picnicking, hiking, scenic drive, swimming.)

1.5 车轮山度假区

车轮山度假区这一五星级的度假中心将以其清代建筑风格迎接四面八方的投资者和游客。白天从这个拥有300-400个床位的度假中心望去,可看到度假区海边的高尔夫球场、龙湾和琅琊台;夜晚则能享受水晶城璀璨的灯光。这里山与海的连接景色优美、充满生机,投资机会会很多。人们可搭乘往返客车方便地到水晶城购物、娱乐,或者转乘大区交通系统前往其它地方。游人可以从青岛或机场乘高速快艇先到水晶城,然后再只需花上几分钟,便可到达车轮山度假中心。

这个地区将建设琅琊组团内两个高尔夫球场之一。靠近温泉度假区的高尔夫球场将向公众开放。但车轮山度假中心的高尔夫球场只对度假中心的客人、俱乐部会员和职业球员开放。由于这个球场靠近海边,交通便利,它具有举行国际高尔夫球赛的潜力。它也在海滨创造了新的美感和生态效果。

为使这个度假中心升值并保持其独立性,应通过投标仅确定一家公司进行开发。如在开发前期招标,其成果可以借助来开发琅琊台旅游区。

(旅馆 温泉 专用旅游服务 世界级高尔夫球场)

1.5 Chelun Mountain Resort

This five star resort, in the Qing style, will welcome and entertain investors and international visitors. Daytime views from the 300-400 bed hotel include a world class golf course along the coast, Dragon Bay, and Lang Ya Tai, while night views reveal the sparkling appeal of Crystal City. The linkage between mountains and sea will be strong, and the opportunities for investment will be palpable. A shuttle provides efficient access to Crystal City for shopping and entertainment, as well as a link to the superb regional transit system. A visitor could arrive from Qingdao or the airport via high-speed ferry to Crystal City, and then arrive at the Chelun Mountain Resort only minutes later.

This area will host one of two golf resorts in the Lang Ya Tai City Group. The golf course near the Health Spa Community will be open to the public, and the course at Chelun Mountain Resort will be an exclusive club for guests of the resort, for club members, and for professional golfers. With its coastal views and good transportation access, this golf course has potential to host an international golf championship. The golf course also creates low visual and ecological impact on the coast.

To increase the value and perceived exclusivity of this resort, development should be open to only one company via a bidding process. If done early in the development process, proceeds from the bid can be used to develop the Lang Ya Tai Tourism Zone.

1.6 高技术渔村(山东头)

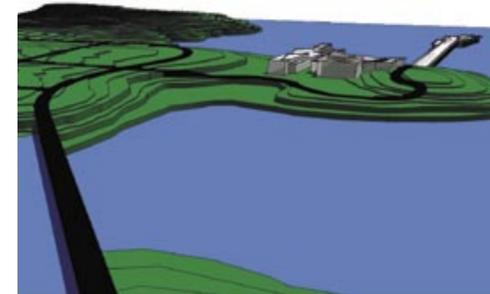
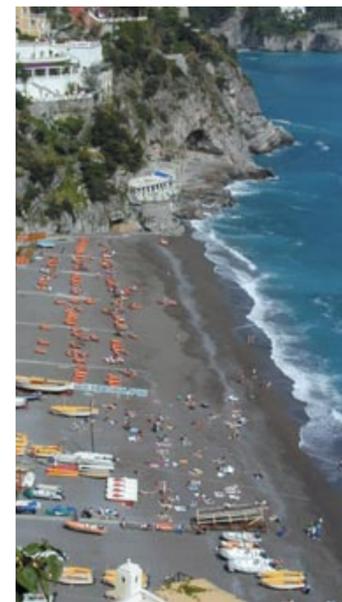
有了海洋研究机构的支持,这个村将从事可持续海洋渔业、商业养殖、捕捞。这个区在规划范围外,我们的总体规划没有包括这个村的细节内容。

(滨海渔场、商业渔业捕捞、渔民住宅、目标人口2,500)

1.6 High Technology Fishing Village (Shandongtou)

Assisted through research at the Marine Institute, this village will implement commercial production of sustainable-farmed and ocean fisheries. This is outside the planning area, and we have not included details of this village in our master plan.

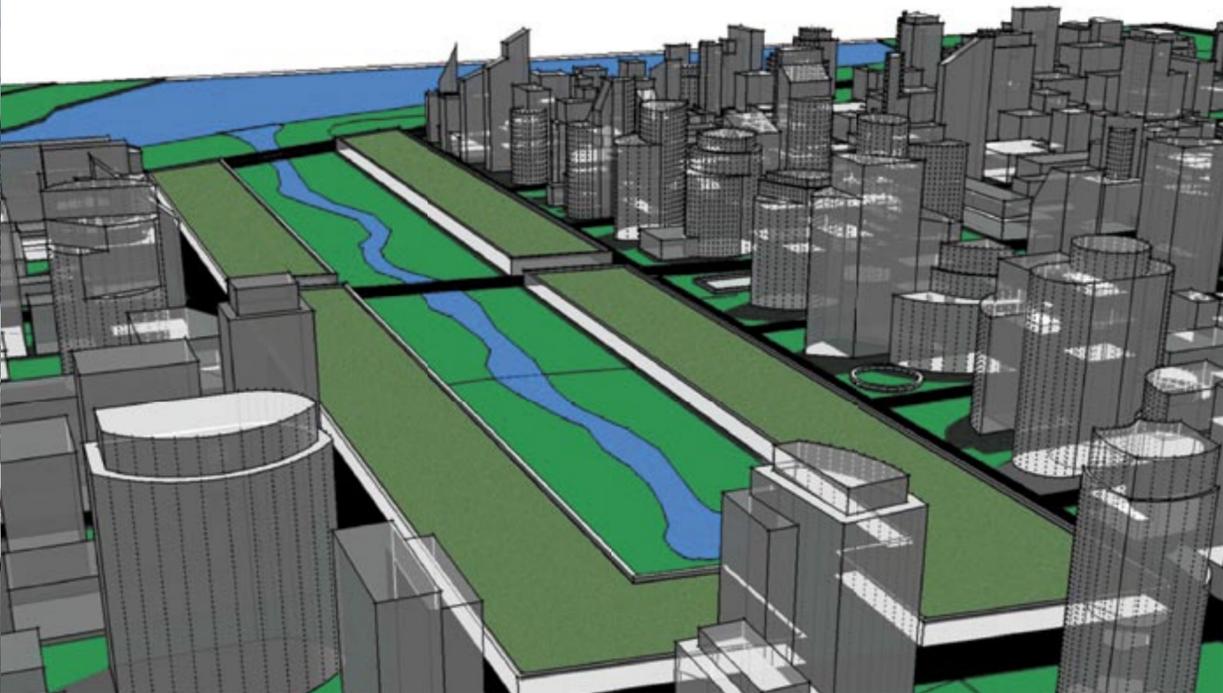
(Coastal fish farms, commercial fishing, fisherman residences. Target population: 2,500.)



当游人沿滨海大道从北部前往琅琊台时,他们会经过一个半山腰,在那儿,他们会为眼前山海相接的壮观景色而感叹。琅琊台从龙湾长飘动的沙滩尽头显现。因此,我们必须精心地进行限制性区划和空间管理,以及限制建筑物高度,以保持这个一览无余的景色的自然美。让它永远保持这种广袤和自然,以促进旅游经济发展。

When visitors approach from the north on the new Coastal Road, they pass over a mountain saddle, and are then awed by the vision of the connection of mountains to sea; Lang Ya Tai appears across the long flowing sands of Dragon Bay. The unobstructed natural beauty of the area can be appreciated because of careful restrictive zoning, open space management and building height restrictions. It then can indefinitely appear open and natural while providing the economic engine for significant growth.





焦点 2: 水晶城 Focus 2: Crystal City

2.0 水晶城

水晶城以半透明绿色玻璃造型的住宅楼及宾馆大厦来显示出这个休闲城市和旅游圣地的无比典雅。这是一个人们所向往的生活、工作和娱乐的都市。我们建议主导建筑风格为绿色、节能、整洁的玻璃造型(不是反光的玻璃镜)。这个晶莹的花园城市坐落在北部群山之中,可非常便利地通往滨海公路、琅琊镇、附近山脉和龙湾。从水晶城,人们可以全方位欣赏到各种壮观的景点,南方有古老的琅琊台,东方有开阔的龙湾和大海,西方有风景如画的农田。四面八方都可以感觉到天地之开阔!在这个生机勃勃的地方,我们的规划考虑了高密度国际居住区和宾馆区,提供丰富的娱乐资源和一流的旅游服务。这是一个建设剧院、画廊、俱乐部、商店、饭店、游艇和帆船俱乐部和其它休闲设施的理想地方!

在这个城市的中心,我们设计了长达一公里的三层商贸长廊——“琅琊商城”,中间一连串小公园连山接海,通往琅琊台。我们在这个花园商城中设计了弯弯曲曲的潺潺流水,象征龙的祥气,以彰显龙湾的波浪之美。商城也是琅琊组团轻轨终点站。人们可以乘坐轻轨方便地前往公园、市区、工业区及其他重要地区。水晶城的独特性由它与琅琊台历史公园之间的微妙距离、各种丰富的旅游活动和方便的交通而进一步突显。

这是一个独特的国际海滨度假中心,它有着绿化良好的公共大道,有通往群山及公园的小路,并且有着直通南面的旅游码头。水晶城将是一个国际投资热点城市,这是城市经济发展的源泉。一旦青岛通往此地的滨海公路贯通,这个地方的增长将有足够的驱动力加速城市发展。我们认为水晶城可建设各种公寓和住宅区,满足3万居民的居住,还可以建造各种出租公寓、酒店、度假村,容纳3万游客。由此到2020年,这个地区可以容纳6万人。

(投资公寓楼,国际商务楼,商城,艺术画廊,剧院,俱乐部,饭店,游艇,帆船等旅游服务设施。)

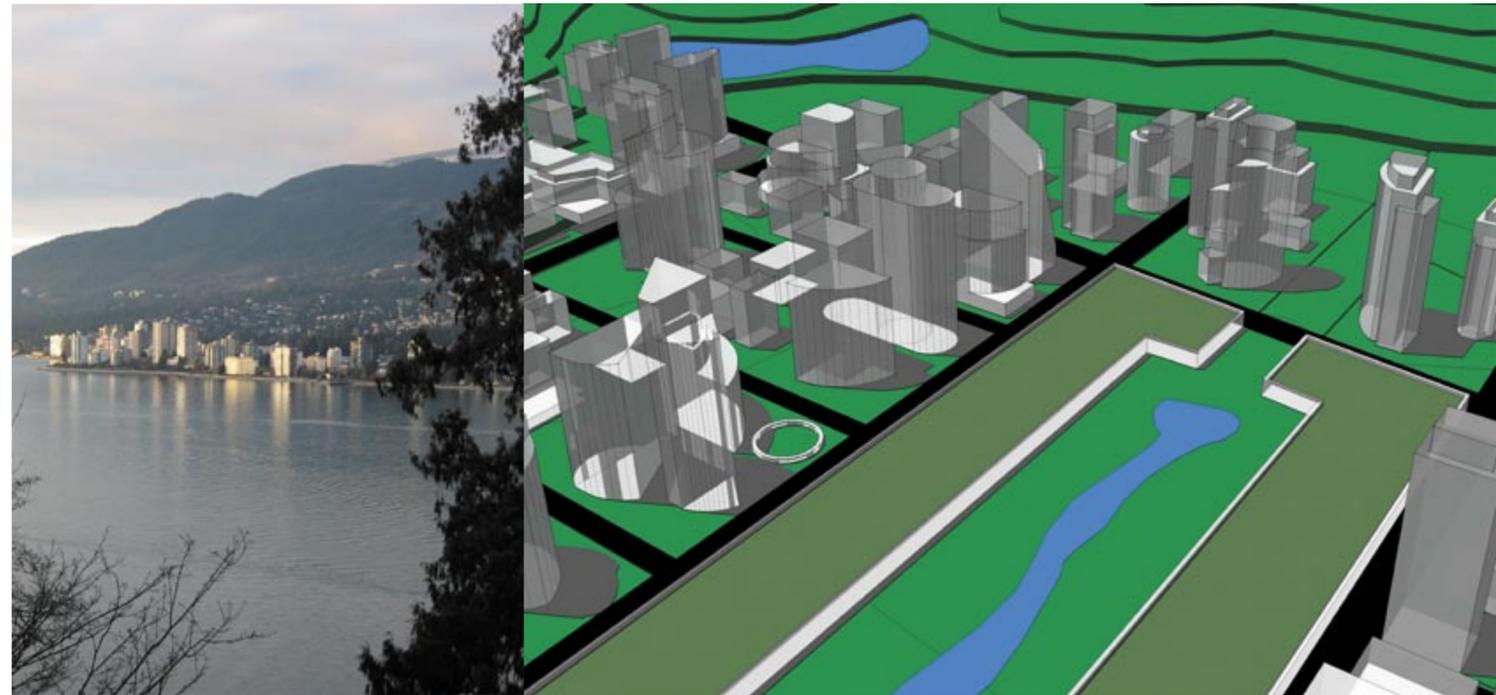
2.0 Crystal City:

Transparent green-glass residential and hotel towers mark the sophisticated elegance of this lifestyle-oriented urban and tourism Mecca — a Hip live-work-play zone. We recommend concrete structures with clear green-colored energy-efficient glass (no mirror glass) as the dominant building style. This sparkling garden city is nestled into the northern mountains, with excellent access to the Coastal Road, Lang Ya Town, the nearby mountains and Dragon Bay. The city enjoys spectacular and panoramic views south to Historic Lang Ya Tai, east to the expanse of Dragon Bay and the sea, south and west to scenic farmlands — a real perception of open lands in all directions! This dynamic place is planned with intentionally dense residential and hotel areas, and with abundant entertainment and tourism services. It is the home of theaters, galleries, clubs, shopping, restaurants, boating and sailing clubs, and other lifestyle experiences.

The centerpiece of the city is a kilometer-long three-story Shopping and Service Gallery, “The mall at Lang Ya,” with a continuous park median connecting the mountains to the sea, oriented to Lang Ya Tai. The watercourse within this garden retail zone will flow in the shape of a Dragon, thus celebrating the beauty of the waves of Dragon Bay. The Mall acts as the terminus for the Lang Ya City Group light rail service; the light rail allows for easy public transit to the tourism parks, urban zones, and industrial areas as well as connections to the greater region. Exclusivity of Crystal City is enhanced by its subtle separation from the Historic Lang Ya Tai Park and the general tourism activities, while providing efficient access to those areas.

This is a unique international coastal resort neighborhood with generous public landscaped streets, with mountain and park trails, and with a sweeping south-facing promenade on the tourist harbor. Crystal City is an investment zone, a powerful source for economic development contained within urban growth boundaries. There is enough density to facilitate rapid growth once the Coastal Road opens from Qingdao. We anticipate this unique neighborhood to support 30,000 people in owner condominiums and working resident apartments, offering another 30,000 visitors accommodations through apartment rentals and hotel rooms. Thus for the 2020 time period this zone accommodates a total of 60,000 people.

(Investment condominiums, international business services, high-end retail, art galleries, theaters, clubs, restaurants, boating, sailing, and tourism services. Target population: 30,000 with additional accommodation for 30,000 visitors.)

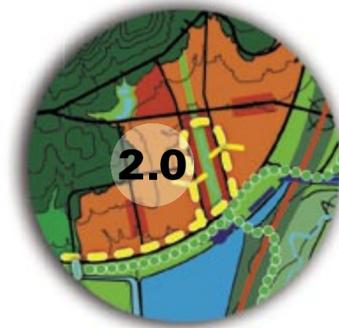


2.1 小游艇港湾

水晶城的南部是一个人造海水港湾。这个港湾可集中提供海洋旅游服务、帆船游艇培训设施、游人轮渡码头、游船、私人游艇停泊及游艇娱乐服务。娱乐活动包括:钓鱼、潜水、帆船运动、小皮艇、独木舟、帆船及摩托艇运动。由于距离水晶城较近,游艇码头是一处非常好的公共娱乐场所。它由水晶城支持并从中受益。一个可行的方案是用港湾清理出的淤泥垫高城区,以获得俯视滨海大道的视野。滨海大道与港湾入口相交处应架一座桥梁,以方便游艇通过。另需第二座桥提供给自行车和行人专用,连接琅琊商城、龙湾沙滩和琅琊台。

2.1 Small Boat Harbor:

Just south of Crystal City is a man-made salt-water yacht harbor; this boat basin provides for a concentration of marine services: sailing and boat training facilities, a passenger ferry dock, tour boats, a marina for private yachts, and access to recreational boating services. Recreational usage could include: sport fishing, water skiing, parasailing, kayaking, canoeing, sailing and motorboat rentals. The boat harbor is a valuable public amenity, both supporting and benefiting from its close association to Crystal City. A practical opportunity comes from using the dredging fill from the new harbor to elevate the city zone for maximum views above the coastal highway. The coastal highway will require a bridge over the harbor inlet, constructed for the passage of sailboats. A second bridge is for bicycle and pedestrian use, connecting the “Lang Ya Park Mall” with Dragon Bay Beach and Lang Ya Tai.

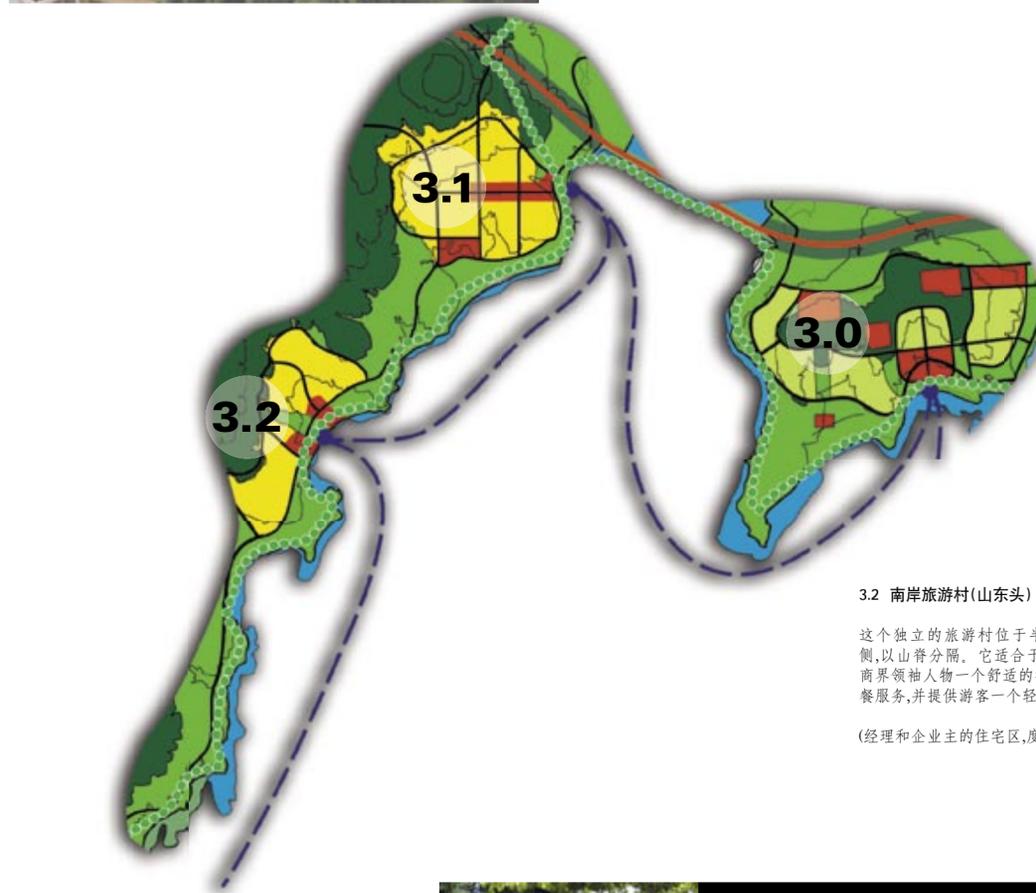


所有成功的经济发展,都来自于根据不同的设施和地点的资源,满足不同的需求。琅琊公园是一个主要的地区、国家、或国际级的景点,各种阶层的人都可以到此休闲,寻幽访古,学习及体验生活。水晶城提供了城市丰富多彩生活的体验,它也是一片投资的热土,提供了黄金地段房地产的投资良机。滨海温泉和高尔夫度假区提供了另一种更加激情和吸引人的娱乐场所。

The success in any economic development comes from recognizing the value of different facilities and places to serve differing requirements. The Lang Ya Park is seen as a major regional, national and international attraction, where a multitude of people can come for recreation, history, learning and experience. Crystal City offers the urban alternative of intense lifestyle experience and exciting opportunities for investment housing in that prime and hip location. The Coastal Spa and Golf resort zone offers an alternative to the other more intense tourist experiences.



焦点 3: 海滨温泉和高尔夫度假区 Focus 3: Coastal Spa and Golf Resort



3.0 保健温泉和海滨度假村(蒲湾)

在滨海开发区的这个地方,设有几个环保型的保健温泉度假中心,供人们疗养休息。这个区偏重于放松和休闲。一个一流的公共高尔夫公园和培训中心将闻名半岛。这是一个令人愉快的地方。附近居民和游客有机会在这里体验高尔夫运动的魅力。人们也可以沿海边的木栈道或自行车道漫游,放松身心,调养身体。这个城市没有超过三层的建筑,它的特点是令人振奋的绿色大自然。所有的街道旁、人行道边、公园都铺有软软的草坪,种有婆娑的绿树和美丽的花儿。到这里既舒服又享受。附近的度假村里的居民悠然享受着海滨的舒适。这里没有高楼大厦。这些一流的居住地、旅游天堂、保健温泉都受益于周围良好的环境、公共高尔夫球场及其他旅游服务。这个地区亲密的气氛和稀疏的建筑具有加州滨海小镇的特点,很像山塔巴布 Santa Barbara 镇。这个镇设计时有意把温泉建在山顶上,并配套了保健疗养服务的设施。我们设计的温泉建筑朝南而建,考虑生态和环境的综合效应,给人们一种轻松愉快,而又清纯的感觉。整个琅琊组团的规划展示当代绿色设计理念,并提供最优化可持续发展的前景。这个村犹如一个独特的小宇宙,集聚了组团绿色设计的理念,充分体现了组团内对都市发展和旅游业开发的最佳经济利益的追求。

(保健温泉,高档次住宅区,旅游服务,公共高尔夫球场目标人口:6,000)

3.1 企业旅游村(尹家圈)

西海岸城镇的最北端,由于临近工业中心而成为一个旅游点。在这里,南北向的山脊将工业区与旅游区隔开,这山脊一直向南延伸,形成了半岛及许多美丽的海滨陆角。企业旅游村与新建海滨大道距离很近,从这里可以很方便的前往泊里镇和琅琊镇。因此,这儿很适于新建一个企业研究及培训中心。这个机构将协调旅游活动和工业发展,并进一步加强两者之间的联系。这个机构将培训区域内的企业家,经营小生意,并创建互联网站点,加强宣传,以促进企业观光游览经济。这个海边小村将是经理、商家、企业家们居住的地方。除适于居住外,这个地区有轮渡与水陆相通,又有美丽的沙滩和可供休闲的海滨陆角。这些都是它绝妙的旅游资源。

(经理和企业主的住宅区,旅游服务,游客度假村,企业研究所及培训中心目标人口:9,000)

3.2 南岸旅游村(山东头)

这个独立的旅游村位于半岛陆角的西部,位置独特。它位于工业区的另一侧,以山脊分隔。它适合于建设高档次的度假村和住宅区,提供给政府官员和商界领袖人物一个舒适的社区。这里还应建一些小酒店,为游客提供住宿和早餐服务,并提供游客一个轻松愉快的海滩。

(经理和企业主的住宅区,度假别墅,旅游服务,旅游小酒店;目标人口:5,600)

3.0 Health Spa and Resort Coastal Village (Puwan)

In this area of coastal development, several environmentally focused Heath Spa Resorts cater to healing and rejuvenation. Activities are directed to a relaxing and rehabilitation lifestyle. A first class public golf park and training center claims the peninsula - a delightful place that affords residents and tourists the opportunity to enjoy the benefits of the game. Coastal boardwalks and meandering bikeways allow for relaxed and rejuvenating exercise along the seacoast. The character of this town resides in the tonic of green nature, where no building rises above three stories. All streets, walkways and parks are filled with soft lawns, shady trees and brilliant flowers — a high quality of relaxation and comfort is seen as important. Nearby fine homes and condominiums offer local residents (either permanent or seasonal) the comfort of the seacoast. There are no tall resort towers here. The first-class residences, tourism hotel spas all benefit from the carefully selected amenities, public golf course and accessible tourism services. This area has the character of an intimate, low-density coastal California town, similar to Santa Barbara, where spas are purposely located on the ridge top with facilities for health and recuperative services. Spa buildings will be sophisticated, ecologically sensitive earth structures facing south, reinforcing the sense of living lightly on the earth in a healing and pure way. The whole of Lang Ya City Group is an opportunity to manifest contemporary Green Design to maximum economic sustainability. This village exhibits a unique microcosm where economic profitability is in the full expression of Green Design integrated with urban development and tourism for the Lang Ya City Group.

(Health spas, first-class residences, tourism services, public golf course. Target population: 6,000.)

3.1 Entrepreneurial Tourism Village (Yijiaquan)

This northern-most of the western coastal towns is in the area of tourism as it nears and bridges to the industrial centers. Here the north-south ridge separates the industrial and tourism zones, and extends south to form a peninsula with pleasant coastal headlands. Entrepreneurial Tourism Village is situated closest to the new coastal highway, has the easiest access to Boli and Lang Ya Towns, and offers a perfect setting for a new Entrepreneurship Institute and Training Center. Such an institute will coordinate with both tourist and industrial activities and further the connection between the two. The Institute will train area entrepreneurs to operate small businesses, and will sponsor Internet web sites that help drive tourism to small businesses. This seacoast village will act as residential neighborhoods for managers, business owners and entrepreneurs. In addition to these residential characteristics, the area's water access through ferry service, beaches and recreational headlands all provide excellent opportunities for tourism

(Residences for managers and business owners; tourism services; tourist housing, Entrepreneurship Institute and Training Center. Target population: 9,000.)



3.2 South Coast Tourism Village (Sashougou)

This independent village holds a unique location along the western side of the peninsula headlands. It is on the other side of the ridge from the local industries and offers an excellent neighborhood for upscale vacation homes and for local regional government and business leaders' permanent residences. Small Inns and Bed & Breakfast accommodations should be the primary lodging for visitors; an ambiance of low-key relaxed seashore experience should be the order of the day.

(Residences for managers and business owners; vacation homes; tourism services; small-scale tourist accommodations. Target population: 6,300.)